

International Forum on “Intellectual Property Innovation and Governance in the Digital Economy Era”

Conference Schedule

Date: Monday, 19 May 2025, 9:00 AM - 5:30 PM

Venue: A3-618, Xiamen University Malaysia Campus (Jalan Sunsuria, Bandar Sunsuria, 43900 Sepang, Selangor, Malaysia)

Host: Intellectual Property and Innovation Research Centre (IPIRC), Xiamen University Malaysia

Co-organizers: Intellectual Property Research Institute (IPRI), Xiamen University;
The Belt and Road Institute (BRRI), Xiamen University

Support: Unitalen Attorneys at Law

Time	Events
8:00am - 9:00am	<i>Registration</i>
9:00am -10:00am	<p><u>Welcome and Keynote Speeches</u> Chair: Dr. Li Jing, Assistant Professor, Intellectual Property Research Institute (IPRI), Xiamen University (XMU)</p> <p>Welcome Speech from XMUM Prof. Wang Huiqiong, Assistant President, Xiamen University Malaysia (XMUM)</p> <p>Welcome Speech from IPIRC Prof. Cheryl Xiaoning Long, Director, Intellectual Property and Innovation Centre (IPIRC), XMUM; “Cheung Kong Scholar” Professor, IPRI, XMU</p> <p>Keynote Speech: “Digital Copyright Normative Framework in Malaysia: Past, Present and Future” Prof. Dr. Ida Madieha Bt. Abdul Ghani Azmi, Ahmad Ibrahim Kulliyah of Laws, International Islamic University Malaysia</p>
10:00am-10:30am	<i>Group Photo and Coffee Break</i>
10:30am-11:30am	<p><u>Plenary Session 1: Legal Boundaries and Regulatory Framework</u> Chair: Dr. Wang Jun, Associate Professor, IPRI, XMU</p> <p>“The UK Courts' Muddle over AI Inventions and Patent Law” Prof. Hannah Yeefen Lim, Nanyang Technological University</p> <p>“Online Content Moderation in Vietnam” Mr. Nguyen Luong Sy, Lecturer, Hue University of Law, Vietnam</p> <p>“Navigating the Intellectual Property Frontiers in the Development of Generative AI” Prof. Lin Xiuqin, Dean, IPRI, XMU</p>
11:30am-12:30pm	<p><u>Roundtable Discussion 1: Industry Challenges and Corporate Responses</u> Moderator: Prof. Cheryl Xiaoning Long, Director, IPIRC, XMUM; “Cheung Kong Scholar” Professor, IPRI, XMU</p> <p>Panelists: Ms. Zhao Zitong, Senior IP Counsel, HUAWEI Dr. Lai Ming, Senior Vice President, SIBIONICS Ms. Yang Yao, Senior Legal Counsel-Foreign Affairs, MINISO Dr. Tan Jian Hong, Patent Executive, NBS INTELLECTUAL SDN. BHD Mr. Marvin Octavdio, Partner Tax, Anagata Law Firm</p>
12:30pm-2:00pm	<i>Lunch</i>

Time	Events
2:00pm-3:00pm	<p><u>Plenary Session 2: Corporate IP Strategies and Government Facilities?</u> Chair: Dr. Li Jing, Assistant Professor, IPRI, XMU</p> <p>“Bridging Trust and Transformation: Malaysia’s Collaborative Response to the Digital Economy Challenges” Assoc Prof Dr. Hartini Saripan, Legal Advisor, UiTM, Malaysia</p> <p>“IP Strategy in the Life Science and Pharma-medical Fields: Viewpoint from an International Practitioner and Academic–Recent Changes in Digital Age” Dr. Takeshi S. Komatani, Takashima Int. Pat Office, Visiting Professor, Kobe University, Japan (Innovation), Doshisha University, Japan (Medical Sci.), and Researcher, Cyber-Physical Sustainability Center, Keio University, Japan</p> <p>“Lessons for Corporate IP Strategy from Chinese IP Disputes” Mr. Li Yongbo, Managing partner, Unitalen Attorneys at Law</p>
3:00pm-4:00pm	<p><u>Roundtable Discussion 2: “How to Cultivate IP Talent in the Digital Age?”</u> Moderator: Prof. Lin Xiuqin, Dean, IPRI, XMU</p> <p>Panelists: Mr. Zhao Kefeng, Partner, GEN Law Mr. Dinh Nguyen Phan, LLM, University of Law, Hue University Dr. Wang Jun, Associate Professor, IPRI, XMU Dr. Li Jing, Assistant Professor, IPRI, XMU Mrs. Putu Aras Samsithawrati, Lecturer, Faculty of Law, Udayana University</p>
4:00pm-4:20pm	Coffee break
4:20pm-5:20pm	<p><u>Plenary Session 3: Frontier Issues in SEP Disputes</u> Chair: Mr. Loh Heng Yeong, Cheang & Ariff</p> <p>“China’s Legal Framework for SEPs from Huawei v. IDC to ACT v. OPPO” Dr. Wang Yanfang, Arbitrator, Shenzhen Court of International Arbitration (SCIA)</p> <p>“Economic Analysis of FRAND Injunction” Prof. Cheryl Xiaoning Long, XMUM & XMU</p> <p>“The Role of U.K. Courts in SEP FRAND Royalty Rates: A Critical Evaluation” Mr. Zhao Ye, Partner, JINGTIAN & GONGCHENG</p> <p>“Interpreting Interim Licensing” Ms. Li Rui, Compliance Expert, China Council for the Promotion of International Trade (CCPIT)</p>
5:20pm-5:30pm	Closing Ceremony