



FOUNDATION IN ARTS AND SOCIAL SCIENCE

[R2/0011/3/0225] 03/31 [MQA/FA8154]

DURATION

1 year (3 semesters)

INTAKE

April / August / December

MEDIUM OF INSTRUCTION

English

ABOUT THE PROGRAMME

The arts and social science are as important as science and technology for ensuring a country's growth and development. The diverse fields of the arts and social science serve as the pillars that prop up the economy and the bonds that hold together the social fabric of a nation. The ready demand for skilled workers in the arts and social science is spurring the interest of the younger generation in taking up a profession in those fields as their lifelong careers.

The XMUM Foundation in Arts and Social Science programme opens up opportunities for higher education in various fields of the arts and social science. A seamless progression to an undergraduate programme of study at XMUM in a relevant field awaits those who have successfully completed their XMUM foundation programme.

HIGHLIGHTS OF THE XMUM FOUNDATION IN ARTS AND SOCIAL SCIENCE PROGRAMME

- Recognition as an entry qualification for undergraduate studies at XMUM
- Lessons conducted by well-qualified and experienced academic staff
- Opportunities to interact and network with students from diverse nationalities and cultural backgrounds
- Access to world-class learning and teaching facilities and infrastructure

ENTRY REQUIREMENTS

A pass in **SPM/SPMV** with at least a credit in 5 subjects; or

A pass in **O-Level** with at least a credit in 5 subjects; or

A pass in **UEC** with at least a Grade B6 in 3 subjects; or

Other equivalent qualifications.



ADDITIONAL ENTRY REQUIREMENTS

- For the academic track of **Business Studies**:
Mathematics and English Language - credit in SPM/SPMV/O-Level or Grade B6 in UEC or other equivalent qualifications.
- For the academic track of **Communication Studies**:
English Language - credit in SPM/SPMV/O-Level or Grade B6 in UEC or other equivalent qualifications.
- For the academic track of **Chinese Studies**:
Chinese Language - credit in SPM/SPMV/O-Level or Grade B6 in UEC or other equivalent qualifications.
English Language - pass in SPM/SPMV/O-Level/UEC or other equivalent qualifications.

ACADEMIC PATHWAYS

SPM / SPMV / O-LEVEL / UEC

FOUNDATION IN ARTS AND SOCIAL SCIENCE AT XMUM (1 YEAR)

ACADEMIC TRACKS

Chinese Studies

Communication Studies

Business Studies

UNDERGRADUATE PROGRAMMES OFFERED BY XMUM

Bachelor of Arts in Chinese Studies
(Honours) (3 years)

Bachelor of Arts (Honours) in English
Language and Literature (3 years)

Bachelor of Management in International
Business (Honours) (3 years)

Bachelor of Arts in Journalism (Honours)
(3 years)

Bachelor of Management in Accounting
(Honours) (3 years)

Bachelor of Arts in Advertising (Honours)
(3 years)

Bachelor of Economics in Finance
(Honours) (3 years)

Bachelor of Arts in Communication
(Honours) (3 years)

Bachelor of Management in E-Commerce
(Honours) (3 years)

Bachelor of Management in Hospitality
Management (Honours) (3 years)

PROGRAMME STRUCTURE

Foundation in Arts and Social Science

COMPULSORY COURSES

Introduction to Academic English

Academic Reading and Writing

Basics of Critical Thinking

Effective Presentations

Computing and Digital Skills

CORE COURSES

Basics of Statistics

Society and Culture

Interpersonal Communication

Fundamentals of Algebra

Basics of Information and Communication Technology

CORE COURSES (SPECIALISATION)

Chinese Studies

Introduction to Chinese Language and
Characters

Selected Readings in Modern Chinese Literature

Selected Readings in Classical Chinese Literature

Chinese Literary Appreciation and Creative
Writing

Introduction to Chinese Culture and Tradition

Communication Studies

Introduction to Mass Communication

Introduction to Social Media Practice

Visual Communication

Basics of Communication Research

Fundamentals of Media Writing

Business Studies

Understanding Business

Principles of Microeconomics

Principles of Macroeconomics

Introduction to Accounting

Introduction to Finance

The courses listed above are subject to change.

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The information in this brochure is correct at the time of publication. Xiamen University Malaysia (XMUM) reserves the right to change the information in line with updates from time to time. Please check the website (www.xmu.edu.my) for latest information.

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