



MASTER OF BUSINESS ADMINISTRATION (MBA)

[R/0414/7/1078] 06/28 [MQA/FA9723]

DURATION OF STUDY

Full-Time : 16 months

Part-Time : 24 months

INTAKE

January* / May / September

*subject to availability

MEDIUM OF INSTRUCTION

English

TUITION FEES

RM 42,750 (Malaysian) | RM 45,000 (International)

ABOUT THE PROGRAMME

Xiamen University Malaysia (XMUM) MBA is a comprehensive programme that equips you with practical knowledge, innovative skills and experience relevant to the needs of today's workplace.

With a mission to nurture young talents with dignity and wisdom to meet the challenges of globalisation, this carefully designed programme adopts a holistic learning approach for adult learners. With this in mind, XMUM MBA offers a rigorous curriculum facilitated by a selected team of qualified academics flanked by industry leaders to ensure optimum learning experience.

The synergistic approach combining practical know-how supported by strong theoretical foundations sets you ahead on a stimulating and enriching learning journey. Embracing the "5Cs+L" training philosophy, the MBA nurtures the desirable traits of **Competitiveness, Confidence, Cooperativeness, Creativity and Credibility**, all of which define a competent Leader and a responsible global citizen. With importance placed on character building and networking opportunities, this MBA programme is complemented by specially crafted informal and simulated learning activities.

Xiamen University Malaysia's MBA is strongly supported by its headquarter, Xiamen MBA Centre, the first in China to offer MBA, which is recognised among the top in the world by Forbes and Business Week. Drawing on this strong tie and the global network of more than 8,000 alumni, this MBA is undoubtedly the preferred pathway towards a deeper understanding of China and its winning business environment.

PROGRAMME HIGHLIGHTS

An MBA programme that affords an interactive and inclusive platform specially tailored to **empower adult learners**; it offers an insightful journey that takes you into your inner recesses of self-discovery and reflection, and equips you with the competence and confidence to collaborate with diverse communities, hence enhancing your social and professional connections.

A **holistic** MBA programme that not only places importance in formal learning but recognises the role of informal as well as non-formal learning.

An **integrated** MBA programme that blends the best of Chinese cultural elements with local and global insights.

A **collaborative** MBA programme that facilitates access to excellent research, teaching, consultancy and networking resources with Xiamen University, China.

FUTURE OUTLOOK

- Personal metamorphosis
- Career switch or advancement
- Entrepreneurship
- Potential business collaboration in China



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ENTRY REQUIREMENT

- A recognised Bachelor's degree in related fields with a minimum CGPA of 2.75 or its equivalent; OR
- A recognised Bachelor's degree in related fields with a CGPA below 2.75 but not lower than CGPA of 2.00 may be accepted, subject to a rigorous internal assessment; OR
- A recognised Bachelor's degree in non-related fields with a minimum CGPA of 2.00 with relevant working experience may be accepted, subject to a rigorous internal assessment; OR
- A recognised Bachelor's degree in non-related fields with a minimum CGPA of 2.00, without relevant working experience may be accepted, subject to passing bridging courses; OR
- Other equivalent/ related qualifications to a Bachelor's degree recognised by the Malaysian Government.
- International applicants required to fulfill English Competency requirements equivalent to CEFR (Mid B2).

Disclaimer: All information is subject to change. The above entry requirements serve as a guideline. Readers are responsible to verify the information by contacting the university's Admissions Department.

LIST OF COURSES

CORE COURSES:

Corporate Finance
Financial Accounting
Human Resources Management
Management Communication
Managerial Economics
Marketing
Operations Management
Organisational Behaviour
Principles of Management
Research Methods
Research Project
Strategic Management

ELECTIVES (SELECT 2 COURSES):

Business Model Innovation*
Consumer Behaviour*
Corporate Governance*
Financial Analysis and Decisions*
Supply Chain & Logistics Management*

ADDITIONAL:

Selected Topics on China
Chinese I **

* Subject to availability.

** Students with credit in a recognised Chinese language course, can be exempted from Chinese I.

XIAMEN UNIVERSITY MALAYSIA DULN009(B)

TEL : +603 8800 6800 (General Enquiries) | +603 8705 5186 / 5199 (MBA Centre)

EMAIL : enquiry@xmu.edu.my | enquiry.mba@xmu.edu.my

WEBSITE : <https://mba.xmu.edu.my>

CAMPUS ADDRESS : Jalan Sunsuria, Bandar Sunsuria, 43900 Sepang, Selangor Darul Ehsan, Malaysia

