


Curriculum Vitae for XMUM Official Website

	Name	Looi Kim Hoe
	Current Position	Assistant Professor
	Administrative Position (if applicable)	
	Room No.	A2#423
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BIOGRAPHY

Prior to joining academia, Kim Hoe worked for many years in the automotive industry. He is a firm believer of life-long learning and community of inquiry.

RESEARCH INTERESTS

Entrepreneurship, international entrepreneurship, entrepreneurship education, e-learning in higher education and public health.

EDUCATIONAL BACKGROUND

- Ph.D., Faculty of Business and Accountancy, University of Malaya, Malaysia (2016)
- MBA (Applied Finance and Investment), National University of Malaysia (2000)
- Post-graduate Diploma in Marketing, Chartered Institute of Marketing, U.K. (2000)
- Competency Certificate in Practical Financial Accounting (Distinction), University of Malaya Centre for Continuing Education (2000)
- B. Sc. (Statistics), National University of Malaysia (1989)

WORKING EXPERIENCE

- Deputy Head/Business Studies Department, New Era College, Malaysia (2007-2010).
- Senior Lecturer, Taylor's University, Malaysia (2010-2017).

RESEARCH EXPERIENCE / GRANTS

- Xiamen University Malaysia Research Fund RM30,000 2019
- Taylor's Research Grant Scheme RM6,200 2011

REPRESENTATIVE PUBLICATIONS

- LOOI, K. H. (2022). Overcoming challenges to make e-learning a panacea for present and future crises. *International Journal of Information and Learning Technology*, 39, 227 - 239.

- LOOI, K. H. (2022). Predicting undergraduates' future preferred mode of learning during the closure of institutions of higher learning and its implications. *Tertiary Education and Management*, 28, 301 – 316.
- LOOI, K. H., WYE, C. K. & ABDUL BAHRI, E. N. (2022). Achieving learning outcomes of emergency remote learning to sustain higher education during crises: an empirical study of Malaysian undergraduates. *Sustainability*, 14, 1598.
- LOOI, K. H. (2022). Contextual Factors of Face Mask Wearing During the COVID-19 Pandemic and Recommendations to Increase Compliance. *Malaysian Journal of Medical Sciences*, 29, 147 – 153.
- LOOI, K. H. (2022). Explicating gender disparity in wearing face masks during the COVID-19 pandemic. *BMC Public Health*, 22: 2273, 1 - 9.

HONORS/AWARDS

- New Era College PhD Scholarship RM30,000 2008
- JPA Scholarship 1984 – 1988