


Curriculum Vitae for XMUM Official Website

	Name	Dr.Krishna Moorthy Manicka Nadar
	Current Position	Assistant Professor
	Room No.	A2#420
	Programme	School of Economics and Management
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BIOGRAPHY

Academic and Researcher with Industry experience

RESEARCH INTERESTS

Multi-disciplinary Social Science including Internal Controls, Management Accounting, Management, Marketing, Financial Accounting, Social Media, E-wallets, Tourism.

EDUCATIONAL BACKGROUND

- Ph. D. (Internal Controls), Multimedia University, Cyberjaya, Malaysia (FOM)
- Master of Commerce, Madurai University, Tamil Nadu, India
- Bachelor of Commerce, Madurai University, Tamil Nadu, India
- Post-Graduate Diploma in Business Administration, Loyola Institute of Business Administration, Chennai, India.

WORKING EXPERIENCE

- Assistant Professor, Xiamen University Malaysia, Selangor, Malaysia-From September 2019
- Assistant Professor, Universiti Tunku Abdul Rahman, Kampar Campus, Perak, Malaysia-May 2009 to August 2019
- Lecturer, Multimedia University, Cyberjaya, Malaysia- December 2006 to April 2009
- General Manager (Finance and Information Systems), Cooptex, Chennai, India- 1995-2006
- Finance Manager, Cooptex, Chennai, India-1993-1995
- Audit Manager, Cooptex, Chennai, India-1987-1993

RESEARCH EXPERIENCE / GRANTS

UNIVERSITI TUNKU ABDUL RAHMAN FUNDING

1. Green Campus Initiative: Barriers in Private Higher Education Institutions in Malaysia, RM4,060

2. Effective Depreciation Model for Automobiles in Malaysia, RM1,600

3. Continuance intention to purchase smartphones: A study on gender differences among Malaysians, RM3,150
4. Service Quality in the Malaysian Private Higher Education Institutions RM1,725
5. Determining the Risk Appetite to Go Global: Evidence from Malaysian Small and Medium Enterprises RM33,000
6. The Impact of the New Auditing Standard on Going Concern on the Predictive Value of Malaysian Auditors' Reports RM694.60
7. Factors Affecting Directors' Remuneration Disclosure Level: Evidence from Malaysian Companies. RM700

XIAMEN UNIVERSITY MALAYSIA FUNDING

Nik Mohamad Zaki Nik Salleh, Krishna Moorthy Manicka Nadar and Abadan Bin Jasmon (2020). Bridging the Gap Between University Accounting Courses and the Market Requirements for IR4.0. Amount: RM29,000

OTHER GRANTS

Publication Scholarship from China Section of the Air & Water Management Association for US\$1,104 in June 2021.

REPRESENTATIVE PUBLICATIONS

SSCI/WOS Publications

1. Krishna Moorthy, Seetharaman, Nahariah Jaffar and Yeap Peik Foong (2015). Employee perceptions of workplace theft behavior: a study among supermarket retail employees in Malaysia, *Ethics & Behavior*, 25(1), 61-85. *Impact Factor: 1.12 Q3*.
2. Seetha Raman, Lourdu Leo Sandanaraj, Krishna Moorthy (Corresponding Author) and Saravanan Seetharaman (2016). Enterprise Framework for Renewable Energy. *Renewable & Sustainable Energy Reviews*, 54, 1368-1381. *Impact Factor: 12.11 Q1*.
3. Krishna Moorthy, Chin g Suet Ling, Yeong Weng Fatt, Chan Mun Yee, Elaine Chong Ket Yin, Kwa Sin Yee and Lee Kok Wei (2017). Barriers of Mobile Commerce Adoption Intention: Perceptions of Generation X in Malaysia, *Journal of Theoretical and Applied Electronic Commerce Research*, 11(2), 37-53. *Impact Factor: 1.906 Q3*.
4. Jun-Jie Hew, Mohd Nizam Bin A. Badaruddin and Krishna Moorthy (2017). Crafting a smartphone repurchase decision making process: Do brand attachment and gender matter?, *Telematics and Informatics*, 34(4), 34-56. *Impact Factor: 4.139 Q1*.
5. Seow Ai Na, Choong Yuen Onn, M. Krishna Moorthy (Corresponding Author) and Chan Ling Meng (2017). Intention to visit Malaysia for medical tourism using the antecedents of

Theory of Planned Behaviour: A predictive model, *International Journal of Tourism Research*, 19(3), 383–393. *Impact Factor: 2.585 Q2.*

6. A. Seetharaman, Varun Tandon, Sindhja Devarajan, Krishna Moorthy (Corresponding Author) and A.S. Saravanan (2017). What Do Customers Crave in Mobile 5G?, *IEEE Consumer Electronics Magazine*, 6(3), 52-66. *Impact Factor: 4.016 Q1.*
7. Seetharaman, Nitin Patwa, Indu Niranjana, Ujjwal Ranjan, Krishna Moorthy (Corresponding Author) and Ami Mehta (2018). Impact of Big Data on Supply Chain Management. *International Journal of Logistics Research and Applications*, (21)6, 579-596. *Impact Factor: 2.152 Q3.*
8. Choong Yuen Onn, Jamal @ Nordin bin Yunus, Hamidah binti Yusof, Krishna Moorthy (Corresponding Author) and Seow Ai Na (2018). The Mediating Effect of Trust on the Dimensionality of Organisational Justice and Organisational Citizenship Behaviour amongst Teachers in Malaysia, *Educational Psychology: An International Journal of Experimental Educational Psychology*, 38(8), 1010-1031. *Impact Factor: 1.586 Q2.*
9. Krishna Moorthy, Loh Chun T'ing, Khor Mei Wei, Pauline Tan Zi Mei, Chai Yan Yee, Kevin Lim Jia Wern and Yue Mei Xin (2019). Is Facebook Useful for Learning? A Study in Private Universities in Malaysia, *Computers & Education*, 130, 94-104. *Impact Factor: 5.296 Q1.*
10. Krishna Moorthy, Tsen Tzu Yee, Loh Chun T'ing and Vikniswari Vija Kumaran (2019). Habit Influences more in Mobile Learning among Higher Education Students in Malaysia, *Australasian Journal of Educational Technology*, 35(4), 174-191. *Impact Factor: 1.956 Q2.*
11. Krishna Moorthy, Loh Chun T'ing, Kwong Chea Yee, Ang Wen Huey, Lee Joe In, Poon Chyi Feng and Tan Jia Yi (2020). What Drives the Adoption of Mobile Payment? A Malaysian Perspective, *International Journal of Finance and Economics*, 25(3), 349-364. *Impact Factor: 0.943 Q4.*
12. Seow Ai Na, Choong Yuen Onn, Krishna Moorthy (Corresponding author) and Choong Chee Keong (2020). Predicting medical tourism behavioural intention using Social Cognition Models, *Tourism Review*. *Impact Factor: 2.908 Q2.*
13. Krishna Moorthy, Aafa Amalina Kamarudin, Lee Xin, Lim Min Hui, Lim Thong Way, Puah Sien Fang and Wong Carmen (2021). Green Packaging Purchase Behaviour: A Study on Malaysian Consumers, *Environment, Development and Sustainability*, 3, pp. 15391-15412. Springer, SCIE (Science Citation Index Expanded) 2019 Impact Factor 2.191. Q3. ISSN:1387-585X-ISSN:1573-2975. Scopus CiteScore 3.7.
14. Loh Chun T'ing, Krishna Moorthy (Corresponding Author), Nirossheni unasaygaran, Chong Sek Li, Darrsini Omapathi, Ho Jia Yi, Kanageswary Anandan and Kirutiga Sivakumar (2021). Intention to Reduce Food Waste: A Study among Malaysians, *Journal of the Air & Waste Management Association*, 71(7) pp.890-905 Taylor & Francis, Science Citation Index Expanded (SCIE), Impact Factor 2.245, Q3, Scopus CiteScore 3.7, ISBN: 1096-2247.

15. Seow Ai Na, Choong Yuen Onn, Choong Chee Keong and Krishha Moorthy (2021). Health Tourism: Behavioural Intention and Protection Motivation Theory *Tourism Review*, ISI Journal Citation Index Citation Reports 2019 Impact Factor: 2.908. Q2. Publisher: Emerald Publishing. Published online first. Scopus Q1. ISSN: 1660-5373
16. Krishna Moorthy, Lee Mei Juan, Afa Amalina Kamarudin, Normala S.Govindarajo and Loh Chun T'ing (2023). Emotional Intelligence on Job Performance: A Study on Malaysian Employees. *WORK: A Journal of Prevention, Assessment & Rehabilitation*. Publisher: IOS Press. Impact Factor 2022: 2.3. ISSN / eISSN:1051-9815 / 1875-9270. WOS/SSCI: Q2 in PUBLIC, ENVIRONMENTAL & OCCUPATIONAL HEALTH. Volume 76 Issue 3 pp. 1145-1156.

SCOPUS and EMERGING SOURCES CITATION INDEX (ESCI) Publications

1. Krishna Moorthy,, Lee, J.Y., Hon, P.L., Kong, Y.M., Teow, A-N. and Yeong, S.J. (2013). Determinants of Job Stress in Affecting Job Performance: A Study on the Malaysian Banking Sector, *Int. J. Business Excellence*, 6(4), 472-487.
2. Peter Yacob and Krishna Moorthy (Corresponding author) (2015). Green Campus Initiative: Barriers in Private Higher Education Institutions in Malaysia, *Ecology, Environment and Conservation*, 21(3), 1213-1224.
3. Krishna Moorthy, Lim En Chee, Ooi Chuan Yi, Ooi Soo Ying, Ooi Yee Woen and Tan Mun Wei (2016). Customer Loyalty on Newly Opened Cafés and Restaurants in Malaysia, *Journal of Food Service Business Research*, 20(5), 525-541.
4. Chan Pui Yee, Krishna Moorthy (Corresponding Author) and William Choo Keng Soon (2017). Taxpayers' Perceptions on Tax Evasion Behaviour: An Empirical Study in Malaysia. *International Journal of Law and Management*, 59(3), 413-429.
5. Krishna Moorthy, Seow Ai Na, Chan Wei Yee, Chia Yi Xian, Ong Tian Jin, Teoh Sook Mun and Won Shu Shan (2017). Influence of Corporate Social Responsibility in Job Pursuit Intention among Prospective Employees in Malaysia. *International Journal of Law and Management*, 59(6), 1159-1180.
6. Krishna Moorthy, Loh Chun T'ing, Seow Ai Na, Chew Tze Ching, Lee YuiLoong, Lim Sze Xian and Teoh Wei Ling (2018). Corporate Image No Longer Leads to Customer Satisfaction and Loyalty: A Malaysian Perspective, *International Journal of Law and Management*, 60(4), 934-952.
7. Veena Jadhav, A.Seetharaman, Nitin Patwa, Krishna Moorthy (Corresponding Author) and John Pathrose (2018). Impact of Facebook on Leisure Travel Behavior of Singapore Residents, *International Journal of Tourism Cities*, 4(2), 157-178.

8. Krishna Moorthy, Loh Chun T'ing, Kiing Siew Ming, Chiong Chui Ping, Ler Yu Ping, Lim Qiao Joe, Wong Ying Jie (2018) (Published online). Behavioural Intention to Adopt Digital Library by the Undergraduates, *International Information & Library Review*, 51(2), 128-144.
9. Seetharaman, Krishna Moorthy (Corresponding author), Nitin Patwa, Saravanan and Yash Gupta (2019). Breaking Barriers in Deployment of Renewable Energy, *Heliyon*, 5(1), e01166.
10. Krishna Moorthy, Nik Mohamad Zaki Nik Salleh, Ang Xin Jie, Chan Shu Yi, Lau Shin Wei, Loo Yian Bing and Yee Zhao Ying (2020). Use of Social Media in Planning Domestic Holidays: A Study on Malaysian Millennial , *Millennial Asia*.
11. Loh Chun T'ing, Krishna Moorthy (Corresponding author), Chin Yoon Mei, Foo Pik Yin, Wong Zhi Ying, Chin Wei Khong, Gan Zhao Chern and Thong Zin Lin (2020). Determinants of 3Rs Behaviour in Plastic Usage: A Study among Malaysians, *Heliyon*, 6(12), e05805.
12. Krishna Moorthy, Ooi Yin Chiang, Aufa Amalina Kamarudin, Loh Chun T'ing, Chin Yoon Mei and Sonia Johanthan (2021). Factors That Influence the Adoption of E-Wallets by the Malaysians, *International Journal of E-Adoption (IJEAE)*, 13(2), pp. 78-95. Indexed in Web of Science Core Collection EMERGING SOURCES CITATION INDEX and SCOPUS.
13. Krishna Moorthy, Nik Mohamad Zaki Nik Salleh, Loh Chun T'ing, Lai Pui Ling, Diong Min Yeng, Lau Jia Ning, Lee Jer Sin and Lee Pui Mun (2022). Gender Inequality Affecting Women Career Progression in Malaysia, *Journal of International Women's Studies*, 23(1), Article 32 pp.1-25 Scopus, Bridge Water State University. ISSN:1539-8706. CiteScore 0.5. JR 0.206 SNIP 0.507.
14. Nik Mohamad Zaki Nik Salleh, Krishna Moorthy and Abadan Jasmon (2023). A Review of Scholarly Discourses on Accounting Technical Skills for IR 4.0, *Journal of Higher Education Theory and Practice* Vol. 23(9) <https://doi.org/10.33423/jhetp.v23i9.6130>. NORTH AMERICAN BUSINESS PRESS. ISSN:2158-3595.

HONORS/AWARDS

- First rank in the Madurai University, India in Master of Commerce
- Two gold medals from the Madurai university for the first rank in the Master of Commerce
- Commendation from the Dean, Faculty of Management, Multimedia University, Cyberjaya, Malaysia for excellence in Research, Publication and Teaching
- Dean and Faculty commendation (Faculty of Business and Finance, Universiti Tunku Abdul Rahman, Kampar Campus) for Best Researcher in Publication for 2009

- Best Paper Award in Multimedia University, Cyberjaya, Malaysia 5th Research Colloquium on 8 and 9 December, 2011
 - Most Active Reviewer Award, 2012 from the International Journal of Network and Mobile Technologies (ISSN:2229-9114)
 - Most Downloaded Article: Certificate of Appreciation (2014) from Open Journal of accounting (ISSN Online: 2169-3412, ISSN Print: 2169-3404).
 - Best Reviewer Award 2017, Journal of Modelling in Operations Management-InderScience Publishers.
 - Most Downloaded Paper Award by Wiley International Journal of Tourism Research (IJTR) October 2018.
 - Highly Commended Award from Emerald Publishing in 2019 for the publication “Impact of Facebook on Leisure Behavior of Singapore Residents” in the International Journal of Tourism Cities.
 - 1,662 Citations with h-Index of 22 in February 2024 as per ResearchGate Score.
 - Google Scholar citations 2,503, h-index 24 and i10 index 40 as of February 2024.
 - Senior Researcher Proficiency Award by KaLa’s Research Skill & Training Organization, India.
 - Best Paper Award in One Day Online International Conference on “Innovation in Education Industry” on 26 November 2023 organised by KaLa’s Research and Skill Training Organization, India. Paper presented: Malaysian Online Shopping Behaviour on Luxury Goods.
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